

Mentzer Media Services
 600 Fairmount Avenue
 Ste 600
 Towson MD 21286

Restore Our Future/ Issue
 Submission Number 222 Issue 1



WNCN-TV
 1205 Front St.
 Raleigh, NC 27609

PHONE (919) 836-1717 FAX (919) 836-1747

Original

Client:	Restore Our Future/ Issue	Submission Cost:	9025	Campaign Ref:	E:120813007
Buyer:	..	Client/Product/Estimate:	. / 1892	Sales Rep:	HRP Washington, DC
Schedule Dates:	08/13/12 to 08/26/12	Weeks:	2	Order Ref:	06273779
Est./PO Number:	06273779	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Product:	Restore Our Future	Booking Group:	WNCN	Key Market:	Raleigh-Durham, NC
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type	08/13	08/20	Total	Cost
1	M-F 7p News .TWTF..	04	250	30 Comme	Nbr of Spots	4	4	1000
2	M-F 730p Extra .TWTF..	04	200	30 Comme	Nbr of Spots	4	4	800
3	M-Su 11p News .TWTFS	04	550	30 Comme	Nbr of Spots	6	6	3300
4	Wed 10p ET / 9p CT Law & Order SVU ..W....	04	2200	30 Comme	Nbr of Spots	1	1	2200
5	Sat 7p NewsS.	01	175	30 Comme	Nbr of Spots	1	1	175
6	Sun 11a Chris Matthews ShowS	02	200	30 Comme	Nbr of Spots	1	1	200
7	Sun 6p NewsS	02	350	30 Comme	Nbr of Spots	1	1	350
8	M-F 7p News M.....	04	250	30 Comme	Nbr of Spots	1	1	250
9	M-F 730p Extra	04	200	30 Comme	Nbr of Spots	1	1	200
Weekly Totals: Total Spots(Ord Spots)					18	3	21	

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10	M..... M-Su 11p News M.....	04	550	30 Comme		1	1	550
Weekly Totals: Total Spots(Ord Spots)					18	3	21	

Grand Totals				Month 8 Weeks: 4			
Totals		08/13	08/20				
Spots	21	18	3				
Cost	9025	8025	1000				

Grand Totals:	Spots: 21
	Gross Total: 9,025.00
	Commission: 1,353.75
	Net Total: 7,671.25

REP HEADLINE# 6273779
\$\$\$ APPROVED ORIGINAL REV#0 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM STATION

AUG13/12 09.1
*** WNCN-TV ***

ADV #	ADV. NAME	ISS/RESTORE OUR FUTURE	REP. #	OFF. #	SALESMAN #
AGY #	AGY. NAME	MENTZER MEDIA SERVICES, INC.	BUYER NAME	ELISE CLOYD	

600 FAIRMOUNT AVENUE, SUITE 306	SALES PRSN	WA- MICK NESCI (H)
TOWSON, MD 21286		

ORDER #	CONTRACT # 6273779	CLASS: NATL. LOCAL REGIONAL
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PRDCT	RESTORE OUR FUTURE	EST#1892	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES	AUG14/12	AUG20/12	WK-1
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CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE	AUG13/12	09.13
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REP: NEW ORDER
TTL \$9,025 @21X
PLEASE CONFIRM
THANKS SHOSHANA FOR MICK

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021
AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

RESTORE OUR FUTURE
NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION

CONTRACT TOTAL	\$9,025.00
TOTAL SPOTS	21

REP HEADLINE# 6273779
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 703-516-9680
CREDIT RISK !!
HARRIS REPORT FROM REP

AUG10/12 18.1
*** WNCN-TV ***

ADV # ADV. NAME ISS/RESTORE OUR FUTURE
AGY # AGY. NAME MENTZER MEDIA SERVICES, INC.

600 FAIRMOUNT AVENUE, SUITE 306

TOWSON, MD 21286

REP. # OFF. # SALESMAN #
BUYER NAME ELISE CLOYD
SALES PRSN WA- MICK NESCI (H)

ORDER # CONTRACT # 6273779

CLASS: NATL. LOCAL REGIONAL

PRDCT RESTORE OUR FUTURE EST#1892 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG14/12 AUG20/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG10/12 18.10

REP: NEW ORDER
TTL \$9,025 @21X
PLEASE CONFIRM
THANKS SHOSHANA FOR MICK

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AN ELECTRONIC INV. WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009
RESTORE OUR FUTURE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =
AGENCY EST# = 1892

1			700P-730P	30		\$250.00	8/14	8/17	4		TU-F	4
PROGRAM : NEWS 7P												
RA35+ : 2.0												
CON COM1 : NEWS 7P												

MW
8/13

AUG10/12 18.1
*** WNCN-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
2			730P-800P PROGRAM : EXTRA RA35+ : 2.0 CON COM1: EXTRA	30		\$200.00	8/14	8/17	4		TU-F	4
3			1100P-1135P PROGRAM : NEWS 11P RA35+ : 2.0 CON COM1: NEWS 11P	30		\$550.00	8/14	8/19	6		TU-SU	6
4			1000P-1100P PROGRAM : LAW AND ORDER SVU RA35+ : 3.0 CON COM1: LAW AND ORDER SVU	30		\$2,200.00	8/15	8/15	1		WED	1
5			700P-730P PROGRAM : NEWS RA35+ : 9.0 CON COM1: NEWS	30		\$175.00	8/18	8/18	1		SAT	1
6			1100A-1130A PROGRAM : CHRIS MATTHEWS RA35+ : 1.0 CON COM1: CHRIS MATTHEWS	30		\$200.00	8/19	8/19	1		SUN	1
7			600P-630P PROGRAM : NEWS RA35+ : 5.0 CON COM1: NEWS	30		\$350.00	8/19	8/19	1		SUN	1
8			700P-730P PROGRAM : NEWS 7P RA35+ : 2.0 CON COM1: NEWS 7P	30		\$250.00	8/20	8/20	1		MON	1
9			730P-800P PROGRAM : EXTRA RA35+ : 2.0 CON COM1: EXTRA	30		\$200.00	8/20	8/20	1		MON	1

REP HEADLINE# 6273779
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

AUG10/12 18.1
 *** WNCN-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
10			1100P-1135P	30		\$550.00	8/20	8/20	1		MON	1
PROGRAM : NEWS 11P												
RA35+ : 2.0												
CON COM1: NEWS 11P												
AUG/12 \$9,025.00												

CONTRACT TOTAL \$9,025.00
 TOTAL SPOTS 21

MARKET TOTALS \$225,625 WNCN 4% WRAL 60% WTVB 27% WRAZ 9% WRDC 0% WLFL 0% CABL 0%
 SHARES ACCURATE
 SVC- NSI BOOKS- NOV/11
 DEMOS- RA35+*

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WNCN	Date: 8/13/12
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I, Lauren Schumacher
do hereby request station time concerning the following issue:

Restore Our Future, Inc.

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	VARIES				

Total Charges: \$ 9025.00 GROSS

This broadcast time will be used by: Restore Our Future, Inc.

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ **Yes**

☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

PRESIDENTIAL RACE

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

RESTORE OUR FUTURE, INC.

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

12/6/11
Date

Signature

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title